



Charlotte Youth Ballet Announces Fall 2020 Dancer Program and *Preserve The Legacy* Campaign

Charlotte, NC –**The Charlotte Youth Ballet (CYB) recently announced it will cancel its 2020 Nutcracker performance due to the conditions of the COVID-19 pandemic, but powers on with a new campaign.**

With a usual ensemble of more than 100 dancers, CYB has come up with a plan to keep their dancers engaged and to keep giving back to the community during this difficult time. CYB dancers have been given the option to enroll in in-studio or online small workshops and master classes that will allow them to stay connected and keep the magic of The Nutcracker alive by learning historic choreography from Gay Porter and Bridget Porter Young. The workshops are being offered over a period of 6 weeks and began on October 10, 2020.

CYB is also proud to announce the Preserve The Legacy capital campaign, leading up to its 40th anniversary celebration in 2021. The campaign focuses on securing the future of CYB by increasing CYB's endowment to support overhead, costume costs and set designs. A goal of \$25,000 kicked off the campaign on September 21, 2020. The Preserve The Legacy campaign will build on the history of CYB which was actually founded by Gay Porter as the Charlotte Regional Ballet back in the 1970's. Over time it went through many changes which included a complete restart under Gay's studio, the Charlotte School of Ballet, in 1981. Charlotte Youth Ballet was then formally incorporated as a 501(c)(3) non-profit organization in 1986. CYB continues to position itself as a vital performing arts hub for student dancers across the Charlotte area and as a community destination for professional level performances.

At a time when arts programs across the nation are facing many challenges due to COVID-19, Charlotte Youth Ballet is determined to continue to provide the community with a lifelong love of the arts. Whether a dancer or a patron, anyone can help Preserve The Legacy of CYB by visiting charlotteyouthballet.org/support/give/.